

## PRESS RELEASE

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### findCRA to Lead CRA Session and Exhibit at the Tennessee Bankers Association's 2024 Compliance Conference in Franklin

**Louisville, KY** – findCRA will be onsite at the annual Tennessee Bankers Association's Compliance Conference on July 23<sup>rd</sup> and 24<sup>th</sup> in Franklin, Tennessee, located in the Nashville metro area.

During the conference, findCRA's President, COO & Co-Founder, will lead the CRA Checkpoint session at 1:30 p.m. on July 23<sup>rd</sup> covering the 2024 CRA final rule and its potential impacts to bankers within the state. The session will also dive into best practices for bankers in tracking and reporting community development activities for CRA examinations.

findCRA will also exhibit at this year's conference, where it will showcase its innovative Community Qualifier and Contexter software products that help banks to simplify documentation and research regarding their federal regulatory requirements under the Community Reinvestment Act.

"It's great to be returning to the TBA's Compliance Conference to discuss the current state of the CRA final rule, including the many expansive changes that will impact banks throughout the state. I look forward to sharing practical steps and insights into the new rule to help guide attendees as they begin to think about how to adjust their CRA programs," said Brian Waters, President, COO & Co-Founder of findCRA.

findCRA will be onsite in the Exhibitor Hall at the Franklin Marriott Cool Springs with Mr. Waters and Nikki Huyear, VP, Director of Bank Sales & Client Success in attendance to discuss the company's offerings.

Headquartered in Louisville, KY, findCRA provides banks of all sizes a more efficient way of meeting their CRA regulatory obligations with its online research engine that puts CRA first. The company provides comprehensive, consistent data and instant insights into CRA alignment for nonprofits and performance context for every community in the nation. Its cloud-based software tools – Community Qualifier and Contexter – simplify time-consuming CRA research efforts by organizing hundreds of critical data points into an intuitive research engine.

The Tennessee Bankers Association's Compliance Conference provides bankers the opportunity to hear from nationally-known presenters, as well as national and regional regulatory professionals, who provide current, practical, and workable solutions to the regulatory changes that are occurring with increasing frequency. The format of the conference includes general sessions, panel presentations, and breakout sessions. It provides a platform to address the most current issues facing Tennessee bankers and the banking industry as a whole.